

POLYPACK POLYTHENE^{LTD}

Black Country based manufacturer and exporter of polythene and bio-degradable products have already benefiting from the impact that the ERDF funded Innovation Vouchers Programme is having on their business.



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POLYPACK POLYTHENE LTD

CASE STUDY



Mak Ghattaura CBE – Managing Director
Polypack Polythene Ltd, with his son Suk Ghattaura

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To have the support of a friendly team to help us introduce new products into the market and increase our turnover is an invaluable experience!”

Initially entering the market as a Sole Trader in 1983, Polypack has witnessed an increasing demand for its products, mainly due to their innovative products and high quality. This has subsequently resulted in a greater turnover for the company and encouraged Polypack to grow into a Limited Company in 2001.

“Innovation, quality, care for environment and the wider community are company’s core principles and culture” said Mak. In 2007, Mak was honoured with a CBE from Her Majesty the Queen for the services to the Business & the Community.

Mak explains: *“we are one of the most respectable businesses in the industry and we focus much on the quality of our products and services as well as innovation in what we produce”.*

As of today, the company has more than 32 years of experience in the field of manufacturing standard and bespoke polythene and biodegradable & anti-microbial products and employs 16 members of staff. Polypack delivers these products to both large organisations as well as SMEs in UK and Europe.

Nevertheless, in order to stay competitive in the market, Mak recognised that there is a need to introduce a new range of products to the market.

As Suk explains, *“we used the voucher obtain a specialist process management consultancy, and to investigate and examine the ways that they can improve the manufacturing processes with a high concentration on reducing waste right from the production to the finished product; As a result of the*

assistance from the Innovation Vouchers team, Polypack is looking into new technology and aim to become a major manufacturer and supplier of polythene materials in Europe”

Not only Polypack has managed to improve the Innovation but also if there was no support from the Innovation Vouchers programme & the team, we would have had to make a few members of staff redundant” adds Suk.

Polypack is also seeing up to 25% increase in its turnover as a direct result of the project.

“This help from Innovation Vouchers team benefitted us in a big way and we’re able to bring the new benchmark/standards in polythene manufacturing” Mak expresses.

Polypack however admits that this was not an easy

task. They did face some challenges while implementing the change. However, they feel that the support provided from the IV team has enabled Polypack to successfully overcome this challenge.

“We are very happy with the results that we have seen and the whole experience has been very pleasant and for this we would like to thank you for all your support and for this great opportunity!” Mak expresses.

Mak further explains that the Innovation Vouchers team have been very helpful and that working with them was very pleasant.